



## DIRECT JOBS

**6,707** New  
**7,297** Retained  
**14,004** Total

**1.995**

Overall Job Multiplier

Direct Jobs Average Wage:  
**\$75,509**

## TOTAL JOBS

**14,004** Direct  
**13,929** Indirect & Induced  
**27,933** Total

**27,933 JOBS**



■ Direct Jobs  
■ Indirect Jobs  
■ Induced Jobs



## DIRECT LABOR INCOME

**\$506M** New  
**\$552M** Retained  
**\$1.06B** Total

➤ **\$1.65B** Total direct and indirect labor income

## TOP 5 CONSUMER SPENDING SECTORS



➤ Annual Direct Spending: **\$873M**

➤ Average Annual Direct Spending per Worker: **\$62,331**

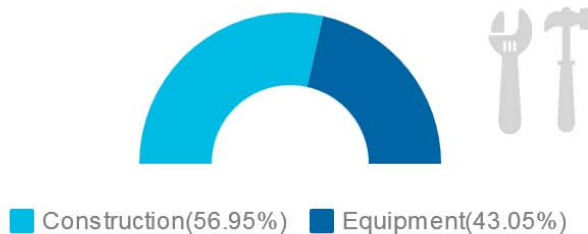


## Capital Investment

## CAPITAL INVESTMENT

**\$729M** Construction  
**\$551M** Equipment  
**\$1.28B** Total

## CAPITAL INVESTMENT DISTRIBUTION



**28.2%**  
Construction Employment Growth 2010-2015

Source: U.S. Bureau of Labor Statistics



## Economic Impact

## DIRECT ECONOMIC IMPACT

**\$1.29B** Annual Contribution to GDP

## DIRECT & INDIRECT ECONOMIC IMPACT

**\$2.27B** Annual Contribution to GDP

Economic impact is also known as contribution to GDP (gross domestic product) and value added. It represents the total value of goods and services produced by an industry or an establishment minus intermediate costs.

### Terms

**New:** originating from attraction and expansion projects

**Retained:** originating from retention projects

**Direct:** resulting from initial projects

**Indirect & Induced:** outcome of direct impact

### Note

**IMPLAN Pro v3.1**, an industry recognized economic impact assessment software system, using the 2014 Brevard County dataset (most recent available) was utilized for multipliers and impact analysis results, based on project commitments. For complete study, please refer to the "EDC Impact & Return on Investment Analysis" for FY 10/15.